



KTSM-TV, El Paso, Texas
ComCorp of El Paso License Corp.

Quarterly List of Issue-Responsive Programming
First Quarter 2010 (Jan. 1, 2010 – March 31, 2010)

KTSM-TV has ascertained the following issues as important to the El Paso, Texas community:

- Public Safety
- Health
- Economy
- Government and Politics
- Education

During this quarter, KTSM-TV broadcast the following local and network programs that provided the station's most significant treatment of these community issues:

Local News and Public Affairs Programming:

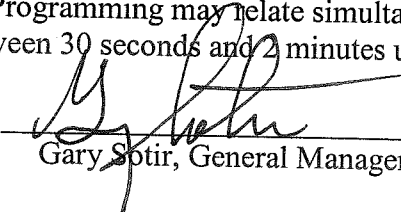
- *NewsChannel 9 Today* (Monday - Friday: 5:00 - 7:00 AM)
- *NewsChannel 9 @ 5* (Monday - Friday: 5:00 - 5:30 PM)
- *NewsChannel 9 @ 6* (Monday - Friday: 6:00 - 6:30 PM)
- *NewsChannel 9 Weekend @ 6* (Saturday: 6:00 - 6:30 PM)
- *NewsChannel 9 Sunday* (Sunday: 5:30 - 6:00 PM)
- *NewsChannel 9 at 10* (Monday - Sunday: 10:00 - 10:30 PM)

NBC Network News and Public Affairs Programming:

- *Today* (Monday - Friday: 7:00 - 11:00 AM)
- *Today Weekend* (Saturday - Sunday: 6:00 - 9:00 AM)
- *Meet the Press with David Gregory* (Sunday: 9:00 - 10:00 AM)
- *The Chris Matthews Show* (Sunday: 10:00 - 11:00 AM)
- *NBC Nightly News* (Monday - Saturday: 5:30 - 6:00 PM; Sunday: 5:00 - 5:30 PM)
- *Dateline NBC* (Various)

While this list describes much of KTSM-TV's most significant issue-responsive programming, it is not exhaustive. Programming described in this Quarterly List of Issue-Responsive Programming may relate simultaneously to more than one issue. Duration of each report is between 30 seconds and 2 minutes unless otherwise noted.

Filed by:


Gary Sotir, General Manager

4/7/10
Date Placed in Public Inspection File

Issue: Public Safety

Program	Time	Date	Duration	Description
NewsChannel 9 at 10	10:00pm	01-06-10	1 min. 38 sec.	Student with gun forces lockdown at high school
NewsChannel 9 at 10	10:00pm	01-08-10	18 sec.	Gunman holds up bank in Las Cruces
NewsChannel 9 at 6	06:00pm	01-12-10	1 min. 59 sec.	El Paso police now armed with assault rifles
NewsChannel 9 at 10	10:00pm	01-15-10	33 sec.	SWAT team quells standoff
NewsChannel 9 at 6	06:00pm	02-02-10	1 min. 06 sec.	Police put down armed standoff in Fabens
NewsChannel 9 at 6	06:00pm	02-03-10	1 min. 08 sec.	Suspect in Juarez massacre is from El Paso
NewsChannel 9 at 10	10:00pm	02-11-10	2 min. 20 sec.	Mexico's president talks about violence in Juarez
NewsChannel 9 at 10	10:00pm	02-26-10	1 min. 35 sec.	ICE roundup targets illegal immigrants
NewsChannel 9 at 6	06:00pm	03-02-10	1 min. 25 sec.	Defense tries to suppress murder confession
NewsChannel 9 at 6	06:00pm	03-02-00	25 sec.	Elementary school on lockdown
NewsChannel 9 at 10	10:00pm	03-03-10	38 sec.	El Pasoan prime suspect in Juarez massacre
NewsChannel 9 at 10	10:00pm	03-04-10	1 min. 11 sec.	Feds issue travel warning to Mexico

Issue: Health

Program	Time	Date	Duration	Description
<i>NewsChannel 9 at 5</i>	5:00pm	01-04-10	1 min. 12 sec.	The Acai berry promotes weight loss
<i>NewsChannel 9 at 5</i>	5:00pm	01-11-10	1 min. 42 sec.	New procedure for sufferers of Malasma
<i>NewsChannel 9 at 5</i>	5:00pm	01-18-10	1 min. 22 sec.	Medical marijuana battle in Texas
<i>NewsChannel 9 at 5</i>	5:00pm	01-25-10	1 min. 27 sec.	Effects of cell phones on Alzheimer's disease
<i>NewsChannel 9 at 5</i>	5:00pm	02-01-10	1 min. 51 sec.	New device helps stroke victims
<i>NewsChannel 9 at 5</i>	5:00pm	02-08-10	2 min. 07 sec.	Newest fitness trend known as Zumba
<i>NewsChannel 9 at 5</i>	5:00pm	02-15-10	1 min. 48 sec.	Digital devices documented to produce strain
<i>NewsChannel 9 at 5</i>	5:00pm	02-22-10	1 min. 46 sec.	Hospitals develop patient-friendly gowns
<i>NewsChannel 9 at 5</i>	5:00pm	03-01-10	1 min. 22 sec.	Man's new heart device has no pulse
<i>NewsChannel 9 at 5</i>	5:00pm	03-08-10	2 min. 03 sec.	New treatment for varicose veins
<i>NewsChannel 9 at 5</i>	5:00pm	03-15-10	1 min. 56 sec.	Mother's impact on children with autism

Issue: Economy

Program	Time	Date	Duration	Description
NewsChannel 9 at 5	05:00pm	01-08-10	19 sec.	Prices spike at El Paso gas pumps
NewsChannel 9 at 10	10:00pm	01-13-10	45 sec.	Texas food stamp program is worst in the nation
NewsChannel 9 at 6	06:00pm	01-26-10	1 min. 23 sec.	Rezoning vote to help economy in upper valley
NewsChannel 9 at 10	10:00pm	01-28-10	14 sec.	Las Cruces jobless rate shows big jump
NewsChannel 9 at 10	10:00pm	02-07-10	1 min. 25 sec.	Local restaurant cashes in big on super bowl
NewsChannel 9 at 6	06:00pm	02-09-10	15 sec.	Mexico's president in Juarez to talk economy
NewsChannel 9 at 6	06:00pm	02-16-10	1 min. 39 sec.	Downtown vendors request permits to sell more
NewsChannel 9 at 6	06:00pm	02-23-10	28 sec.	Cafe Mayapan agrees to city's loan payment term
NewsChannel 9 at 10	10:00pm	03-04-10	16 sec.	Unemployment hits 9.9% in El Paso
NewsChannel 9 at 6	06:00pm	03-10-10	1 min. 51 sec.	County considers austerity budget
NewsChannel 9 at 10	10:00pm	03-11-10	20 sec.	Gas prices jump \$.04 in El Paso in one week
NewsChannel 9 at 10	10:00pm	03-15-10	1 min. 48 sec.	County backs down on furloughing employees

Issue: Education

Program	Time	Date	Duration	Description
<i>NewsChannel 9 at 5</i>	5:00pm	01-04-10	43 sec.	Local student finalist in photography contest
<i>NewsChannel 9 at 5</i>	5:00pm	01-11-10	1 min. 35 sec.	Students do advanced scientific research
<i>NewsChannel 9 at 5</i>	5:00pm	01-18-10	1 min. 44 sec.	Students explore the heavens at planetarium
<i>NewsChannel 9 at 5</i>	5:00pm	01-25-10	1 min. 32 sec.	P.E. Class expands beyond dodgeball
<i>NewsChannel 9 at 5</i>	5:00pm	02-01-10	1 min. 31 sec.	New screening process for gifted students
<i>NewsChannel 9 at 5</i>	5:00pm	02-08-10	1 min. 41 sec.	Students learn how Super Bowl ads are marketed
<i>NewsChannel 9 at 5</i>	5:00pm	02-15-10	1 min. 11 sec.	Math and hockey used to mentor students
<i>NewsChannel 9 at 5</i>	5:00pm	02-22-10	1 min. 39 sec.	Song and Dance aids in math comprehension
<i>NewsChannel 9 at 5</i>	5:00pm	03-01-10	1 min. 42 sec.	Mock trial team goes to state championship
<i>NewsChannel 9 at 5</i>	5:00pm	03-08-10	1 min. 15 sec.	Air rifle team goes to national championship
<i>NewsChannel 9 at 5</i>	5:00pm	03-15-10	1 min. 20 sec.	Students gets hands on education in broadcasting

Issue: Government and Politics

Program	Time	Date	Duration	Description
<i>NewsChannel 9 at 6</i>	06:00pm	01-05-10	1 min. 20 sec.	Town of Anthony votes to incorporate
<i>NewsChannel 9 at 10</i>	10:00pm	01-06-10	44 sec.	Medical Examiner's credentials scrutinized
<i>NewsChannel 9 at 6</i>	06:00pm	01-14-10	1 min. 50 sec.	Political debate over school zone signs
<i>NewsChannel 9 at 6</i>	06:00pm	01-19-10	1 min. 03 sec.	Bribery trial to begin for local judge
<i>NewsChannel 9 at 6</i>	06:00pm	02-04-10	18 sec.	Las Cruces leaders adopt cell phone driving ban
<i>NewsChannel 9 at 6</i>	06:00pm	02-09-10	1 min. 20 sec.	El Paso and Juarez discuss legalizing pot
<i>NewsChannel 9 at 6</i>	06:00pm	02-12-10	1 min. 20 sec.	Co. judge files complaint against commissioner
<i>NewsChannel 9 at 10</i>	10:00pm	02-17-10	15 sec.	Early voting begins for primary election
<i>NewsChannel 9 at 10</i>	10:00pm	03-02-10	32 min.	Special primary election coverage
<i>NewsChannel 9 at 10</i>	10:00pm	03-03-10	18 sec.	New Mexico lawmakers mull cigarette tax hike
<i>NewsChannel 9 at 10</i>	10:00pm	03-09-10	42 sec.	El Paso City Council adopts cell phone driving
<i>NewsChannel 9 at 6</i>	06:00pm	03-10-10	1 min. 37 sec.	Justice of the Peace Sissy Hernandez resigns

Public Service Announcements

During the months of January, February and March KTSM-TV ran a total of 3,380 PSA's on both digital channels. Some of the groups represented in the PSA's are the following:

Don't Wait
Feeding America 1in8
World Wild Life
Feeding America 1in8
Feeding America 1in8
TOMA MI CORAZON ENG
TOMA MI CORAZON SPAN
Crime of the Week ENG
National Guard: Advantage
Latter Day Saints
Marines Guard Duty
West Glen ESRB
Marines For Country
Air Force
EPA Radon
On the road off the phone
Air Force
USO Overnight Delivery
Latter Day Saints - Sci Fi
Latter Day Saints
Latter Day Saints - Monsters
Latter Day Saints - Monsters
Pet Adoption - Ditched
Pet Adoption - Waiting for You
Pet Adoption - White Collar
Pet Adoption - Waiting for You
West Glen ESRB
Marines - For Country
USO Overnight Delivery
EPA Radon
CHILDREN'S PROGRAMMING
March of Dimes Shoes
Pass it on: Patience
Save a Life: Don't Drive Buzzed
ADA GUITAR HERO DUDLEY ENG
Social Security AD
GIRL SCOUTS - THIS COOKIE
Crime of the Week SPAN
Autism Speaks
Making Homes Affordable
Veteran Support
Enagelical Luthern
Drunk Driving

IRS/EITC: Bus Talk
United Nations
Autism Speaks
ADA - GUITAR HERO DUDLEY SPAN
IRS/EITC
National Guard: Homecoming
Latter Day Saints
Veteran Support Spanish
Veteran Support Alone
AM HEART ASSOC - OLYMPIANS
Buzzed Driving
AM HEART - REAL WOMEN
Veteran Support Signs
National Guard

Community Involvement

DATE	EVENT	INVOLVEMENT	PERSONNEL
7-Jan	Collins Elementary School Spelling Bee	Judge	Melanie Olivas
14-Jan	South Plains Implements customer appreciation luncheon	Station Representative	Heidi Rout
15-Jan	Llinks Inc Fundraiser	Emcee	Chester Lampkin
20-Jan	El Paso Athletic Hall of Fame	Board	Fred Albers
28-Jan	Career Day South Loop Elementary School	Presenter	Melanie Olivas
30-Jan	Chamizal Pet Vaccination Expo	Emcee	Chuck DeBroder
5-Feb	Toyota Dealership Appreciation Luncheon	Station Representative	Soraya Holguin-Bernal
6-Feb	Madden Challenge	Organizer	Lisa Monarez
6-Feb	Madden Challenge	Emcee	Chester Lampkin
6-Feb	Madden Challenge	Organizer	Soraya Holguin-Bernal
8-Feb	El Paso Community College	Guest Speaker	Chester Lampkin
9-Feb	Rosa Guerrero Elementary School	Guest Speaker	Chuck DeBroder
17-Feb	El Paso Athletic Hall of Fame	Board	Fred Albers
20-Feb	Book Blast Cielo Vista Mall	Celebrity Reader	Melanie Olivas
20-Feb	First Tee Program	Assistant	Fred Albers
23-Feb	Camino Real Middle School	Guest Speaker	Chuck DeBroder
26-Feb	Parkland High School	Guest Speaker	Chester Lampkin
2-Mar	Dr. Seuss Celebration Beall Elementary School	Celebrity Reader	Melanie Olivas
4-Mar	Valley View Middle School	Guest Speaker	Chuck DeBroder
8-Mar	Presa Elementary School	Guest Reader	Chester Lampkin
9-Mar	Read Across America	Celebrity Reader	Melanie Olivas
10-Mar	Dr. Seuss Celebration Thomas Manor Elementary School	Celebrity Reader	Melanie Olivas
12-Mar	Career Day Socorro Middle School	Guest Speaker	Melanie Olivas
19-Mar	St. Marks School	Guest Speaker	Fred Albers
24-Mar	El Paso Athletic Hall of Fame	Board	Fred Albers
24-Mar	Montwood High School	Guest Speaker Science Expo	Chuck DeBroder
27-Mar	Las Americas Immigrant Advocacy Center Fundraiser	Emcee	Trevor Connor
27-Mar	Sunland Derby Gala for United Blood Services	Station Representative	Lisa Monarez
31-Mar	Career Day Clardy Elementary School	Guest Speaker	Melanie Olivas

Network Issue-Responsive Programming Information

Early TODAY

Weekdays at 4:30 a.m.

As the first broadcast of the day on the NBC Network, "Early Today" features anchors Dan Kloeffler and Milissa Rehberger, joined by the NBC Weather Plus team for a comprehensive look at overnight news, the day ahead, plus the latest weather from across the nation. Viewers can expect the latest headlines in world and national news, as well as regular segments on business, sports and entertainment.

TODAY

Weekdays at 7:00 a.m.

NBC News pioneered the morning news program when it launched Today more than 55 years ago, with Dave Garroway as host. The live broadcast provides the latest in domestic and international news, weather reports and interviews with newsmakers from the worlds of politics, business, media, entertainment and sports. After more than 48 years of the standard two-hour format, the third hour was launched in October of 2000, followed by the fourth hour in September 2007, making Today the only four-hour hour national morning show broadcast. The program is unparalleled in its ratings dominance in the morning news arena, serving as America's overwhelming favorite for more than an unprecedented eleven consecutive years.

NBC Nightly News

Weekdays at 5:30 p.m.

Reports and analyses of the day's top news stories, in addition to regular reports including: "In Depth," a longer form piece which examines and provides context, usually for the top news story of the day; "The Fleecing of America," re-introduced in June of this year, which examines government waste; "Lifeline," which takes a look at current health trends in America; and "In Their Own Words," a unique segment which allows individuals to speak out on one of the day's top news stories.

TODAY, Weekend Edition

Saturdays at 6:00 a.m. and Sundays at 6:00 a.m.

The weekend broadcasts continue the "Today" tradition of covering breaking news, interviewing newsmakers, reporting on a variety of popular-culture and human-interest stories, covering health and finance issues and presenting the latest weather reports. In addition, the show offers visitors to New York City a chance to observe firsthand the workings of a live television broadcast with its windowed studio on Rockefeller Plaza. Interaction with the crowd outside the studio is a major part of the program.

NBC Nightly News, Weekend Edition

Saturdays at 5:30 p.m. and Sundays at 5:00 p.m.

The weekend editions of "NBC Nightly News" provide complete and timely reports on national and international events that take place on Saturdays and Sundays. Lester Holt is the program's anchor.

Meet The Press

Sundays at 9:00 a.m.

America's most-watched and No. 1 Sunday morning public affairs broadcast. Acclaimed by conservatives and liberals, newsmakers and television critics, "Meet the Press" consistently makes Monday morning headlines and has become the most quoted television program in the world.

The Chris Matthews Show

Sundays at 10:00 a.m.

A half-hour weekend public affairs roundtable that examines current topics in politics and news, offering viewers an inside look at the week's biggest stories. Based in Washington D.C., the show is produced by NBC News and distributed in national syndication by NBC Universal Television Distribution.

Dateline, NBC

Various

"Dateline NBC," the signature primetime broadcast for NBC News, premiered in 1992. Since then, it has pioneered a new approach to primetime news programming. The multi-night franchise, supplemented by frequent specials, allows NBC to consistently and comprehensively present the highest-quality reporting, investigative features, breaking news coverage and newsmaker profiles.